



# CKPG TV



## TO ALL HOME SHOW EXHIBITORS!



**Canadian Home Builders' Home Show 2012**  
**April 27<sup>th</sup>, 28<sup>th</sup>, & 29<sup>th</sup>, 2012**



### MAXIMIZE YOUR INVESTMENT IN HOME SHOW MARKETING!

In cooperation with the CHBA Northern BC, we have developed a special discount advertising package for all exhibitors who wish to inform listeners and viewers that you are at the Home Show.

You can select a radio package, a television package, or both.

## CKPG TV

**Receive:**

- 15 – 15-second commercials on CKPG-TV
- 15 – 15-second commercials on GLOBAL

**REGULAR PRICE: \$950**  
**HOME SHOW DISCOUNT: (\$475)**  
**YOUR COST ONLY: \$475**



**Receive:**

- 20 – 15-second commercials on 99.3 The Drive
- 20 – 15-second commercials on 101.3 The River

**REGULAR PRICE: \$750**  
**HOME SHOW DISCOUNT: (\$375)**  
**YOUR COST ONLY \$375**